



Adalberto Rodriguez-Fallas

Adalberto Rodriguez-Fallas is a Marketing Executive at the Costa Rica Tourism Board, born and raised in Costa Rica. He graduated from Business Administration and International Trade.

He works in the promotion of his country through cooperative campaigns of marketing with important tourism-related companies and airlines in Europe, North and Latin American markets.

He likes to describe himself as a food traveler. When he is not working on exciting projects to promote Costa Rica or travelling, he experiences new food flavors in the kitchen and in restaurants, learning languages, working out or practicing yoga and meditation.

He is currently working on additional projects with tourism and trade in the United States and Canada with the help of a dedicated team.

Contact data

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Event

[From Local Wellness Resources To Regional And Country Wellness Brand: The Evolvement Of Wellness Tourism In Costa Rica](#)

Thursday, March 5, 2020, 14.00 - 14.25

CityCube Berlin, Hall A1

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.