



Lisa Reinshagen

After successfully completing her studies at the University of Applied Sciences of Saarland with a Bachelor's Degree in International Tourism Management and Master in International Management as well as educational stays abroad in the United States, South Africa and the UK, Lisa started her career at a Munich-based PR agency to gain first experience in public relations. She joined the Lieb team in 2013 and has specialized in luxury hotels and destination management while also setting a strong focus on the MICE segment and influencer relations. During her eight years of working experience, Lisa has handled the PR accounts for a variety of clients from luxury hotel groups such as Four Seasons and Hyatt to individual hotel properties like MAIA, Seychelles to destinations such as the Jordan Tourism Board, Qatar National Tourism Council, Monaco Tourist & Convention Authority and VisitScotland Business Events. Lisa is heading the MICE PR team with Lieb Management and has extensive knowledge of the German-speaking media landscape both in the leisure and MICE segments.

Contact data

Lisa Reinshagen
MICE PR Director
Lieb Management



Event

[Influencer Events: From Creating Instagrammable Moments To Delivering ROI](#)

Friday, March 6, 2020, 12.00 - 12.45

Convention Hall 7.1a, Auditorium New York 1

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



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Kurzfristige Änderungen vorbehalten.