

Julia Jung

Julia Jung is a freelance trainer and author in tourism. The communication scientist helps destinations, hotels and tour operators achieve digital visibility and relevance.

As head of online marketing and coach, she accompanied over 150 digital projects for destinations, hotels and tour operators in Germany and Austria.

As a passionate marine conservationist Julia Jung combines her knowledge in digital marketing with sustainable tourism. Her focus is on the chances of digitalisation for conscious travelling.

Contact data

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Event

[Digital Nudging 2020: Has Sustainability A Relevance For Travel Decisions?](#)

Thursday, March 5, 2020, 12.45 - 13.15

Hall 7.1b, eTravel Lab

[Ethics Can Control Digitization – Should There Be A Limit For Algorithms In Tourism?](#)

Thursday, March 5, 2020, 15.00 - 15.30

Hall 6.1, eTravel Stage