

## Bernd Nawrath

As a political scientist and graduate in tourism management, the tourism expert Bernd Nawrath has more than 35 years of experience in the field of travel technology. Amongst others, he worked for the companies DCS-Merlin, and Traffics as Managing Director, and for Sabre Travel Network in the European Leadership Team. As a freelance consultant, his focus today is on process and gap analysis, strategy development and implementation, as well as topics related to digital transformation in the tourism industry. His current clients include Raiffeisen-Tours RT Reisen GmbH, Reiseland Holding GmbH, Pribas GmbH, FlyCar GmbH, Iglootel GmbH.

### Contact data

#### Bernd Nawrath

Managing Director/Consultant  
BNC Bernd Nawrath Consult



### Event

#### ["Data Talks" Welcoming Remarks](#)

Friday, March 6, 2020, 10.30 - 10.35  
Hall 7.1b, eTravel Lab

#### [Data-Driven Business Models – Limited?](#)

Friday, March 6, 2020, 10.35 - 11.00  
Hall 7.1b, eTravel Lab

#### [Highly Recommended – Best Practice On Personalization](#)

Friday, March 6, 2020, 11.45 - 12.30  
Hall 7.1b, eTravel Lab