

Michael Lehnert

Michael Lehnert has been working for more than 15 years with digital worlds and international marketing strategies. He has worked for clients such as HeidelbergCement, Samsung and BMW in Russia, France, Poland, Great Britain, and other countries. Most recently, as Managing Director, he was responsible for the expansion of meeco Communication Services, a globally active communications agency with a focus on renewable energies. He also teaches innovation management, advertising psychology, and international marketing at the School of Management of the SRH University of Applied Sciences. In January 2020 Micheal joined SENSAPÉ to support the international expansion.

Contact data

Michael Lehnert

Director Sales and Marketing
SENSAPÉ



Event

[VR Lab Goes ETravel World](#)

Friday, March 6, 2020, 16.00 - 17.00

Hall 6.1, eTravel Stage

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.