

Matthias Beyer

Matthias Beyer is Founder and Managing Director of mascontour GmbH, a Berlin based international consulting firm for sustainable tourism development. He has been working as an international consultant and expert for sustainable tourism management for 18 years. Since 2016, he has been an associated partner of the Centre for Sustainable Tourism (ZENAT) at the Eberswalde University of Applied Sciences for Sustainable Development. Moreover, he is a member of various associations, including the Sustainability Committee of the German Travel Association (DRV). Matthias Beyer has been a lecturer at the University of Applied Sciences Bremen since 2008.

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Event

[ITB Market Research: Fridays for Future = Future of Travel? Travel Behavior Of Millennials And Product Development In Tourism](#)

Friday, March 6, 2020, 14.00 - 14.45

CityCube Berlin, Cube Club

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