

## Aurélie Debusschère

Aurélie has been evolving into the indigenous world for more than 15 years, through humanist photography and independent research in conscious tourism within indigenous communities.

After a Master degree in Tourism & Heritage, Aurélie started her initiation path among Canadian indigenous nations. During her 6 year stay in the Atikamekw community of Manawan (boreal forest, Quebec), she created Native Immersion, a global educative platform to inform and prepare travelers on their journey to transformative immersive experiences on ancestral territories.

***Indigenous tourism specialist and humanist photographer, Aurélie Debusschère is the first World Indigenous Tourism Alliance agent based in Europe (French Alps, border of Geneva).***

Aurélie has spend 6 years in an immersive stay in boreal forest with the Atikamekw people in Quebec, a social experience leading to a deep understanding of the colonialist system's aftermath (loss of identity, change in spiritual practices...) embodied by life on a reservation. Promoting an ecotourism project on Atikamekw ancestral lands to European travelers and operators has brought emerging solutions to restore indigenous pride and quality connection to the land by younger generations.

Creating a worldwide indigenous network in the last 10 years, Aurélie has worked on independent research to explore innovative and lasting solutions to support Indigenous Earth Guardians, based on the combination of ancestral knowledge and wisdom with mastering the mechanism of the western world.

Aurélie has moderated the first Indigenous Tourism Seminar at ITB Berlin 2019 (World leading travel trade show) and has given several conferences at the Institute for Cultural Diplomacy in Berlin about Indigenous tourism. She has been WINTA representative during the last 2 years at United Nations high level events such as the Expert Mechanism on the Rights of Indigenous Peoples and the UN Forum on Business and Human Rights. She has created her own media on indigenous destinations for counscious travelers called Native Immersion.

## Contact data

### Aurélie Debusschère

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# SPEAKERS



**ITB**  
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## Event

[The art of engaging and sustaining authentic indigenous experiences : Indigenous Tourism and Sustainability](#)

Wednesday, March 4, 2020, 14.00 - 15.00

Palais am Funkturm, ITB Convention Awards

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