



## Katia Yakovleva

After successfully completing her studies in economics (with a Spanish-German double degree), Katia Yakovleva started her career at EMI Music Publishing and then moved to Coca-Cola. Since 2010 she is part of the international Spotify team. During this time she gained various online and offline marketing expertise in various marketing positions. Since 2017 she is Head of Strategic Accounts at Spotify Germany.

### Contact data

#### Katia Yakovleva

Head of DE Strategic Accounts  
Spotify



### Event

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Friday, March 6, 2020, 14.00 - 15.00

Hall 6.1, eTravel Stage

Official Partner Country  
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Co-Host ITB Berlin Convention 2020



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Kurzfristige Änderungen vorbehalten.