



Randy Durband

Randy Durband is the Chief Executive Officer of the Global Sustainable Tourism Council (GSTC), the UN-supported NGO that establishes and manages global baseline standards for sustainability in travel and tourism. The GSTC Criteria include guidelines for minimizing negative environmental, cultural, and social impacts while maximizing travel and tourism as a force for good.

He brings a unique blend of skills and experience based on two career paths he has taken in travel and tourism – twenty-four years in senior leadership positions with major tour operators, including as President of Travcoa, INTRAV and Clipper Cruise Lines, (brands within TUI Group), and Executive Vice President of Tauck World Discovery. His second career -- of ten years and counting -- began with economic development projects through tourism in developing countries in Asia and South America relating to emerging destinations including CBT and rural tourism, with UNESCO and ILO. He joined GSTC in 2012 and became CEO February 2014.

Mr. Durband is a frequent speaker on sustainable tourism and has served on many tourism boards in Europe, North America, and Asia; and sustainable tourism awards judging panels including the WTTC Tourism for Tomorrow Awards, UN Environment Inspire Awards, and the PATA Gold Awards.

Contact data

Randy Durband
CEO
GSTC



Event

[Sustainable Destination Awards and Tourism 2030](#)

Wednesday, March 4, 2020, 16.00 - 18.00

Palais am Funkturm, ITB Convention Awards

[Business Case Sustainability: Fact Or Fiction?](#)

Friday, March 6, 2020, 14.00 - 14.45

CityCube Berlin, Hall A1

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



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IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.