



## Florian Hill

Florian Hill currently serves as the CEO of hillwired, an international studio for live communication and event marketing. With workspaces in Munich, Frankfurt and New York City, hillwired helps countries, corporations and institutions gain valuable interactions with their target audience through live marketing initiatives such as events, exhibitions and trade shows. Prior to his business career, Florian was a professional expedition climber, during which time his adventures were featured in National Geographic magazine. He also served as brand ambassador and advisor for companies such as Adidas, Zeiss and Sony. He studied business psychology and is a fellow of Yale University in New Haven, Connecticut. In 2016 he was appointed by the federal State of Hesse as an ambassador promoting business and academics.

### Contact data

**Florian Hill**  
CEO & Ideator  
HillWIRED

[hello@hillwired.com](mailto:hello@hillwired.com)  
<http://www.hillwired.com>



### Event

[Influencer Events: From Creating Instagrammable Moments To Delivering ROI](#)

Friday, March 6, 2020, 12.00 - 12.45

Convention Hall 7.1a, Auditorium New York 1

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.